

	FULL COLOUR	B&W	SERVAMUS ADVERTISING DATA & RATES Rates effective from January 2018 "100 YEARS OLD" (2007). Now 111 years old MONTHLY SAFETY & SECURITY MAGAZINE
	RATE/INSERT	RATE/INSERT	
FULL PAGE	EXCL VAT	EXCL VAT	
255mm x 185mm			
1-4 Inserts	R16,900.00	R14,900.00	
5+ more Inserts	R16,500.00	R14,500.00	
2/3 PAGE	RATE/INSERT	RATE/INSERT	
Vertical 255 x 120mm			ADVERTISING AGENT- BONSHELL VIEW THE WEBSITE www.bonshell.org to view a PDF copy of SERVAMUS Contact : Bonnie Gerber Cell : 083 250 2414 www.bonshell.org email: bonnie@bonshell.org
Horizontal 167 x 185mm			
1-4 Inserts	R12,900.00	R12,000.00	
5+ more Inserts	R12,500.00	R11,700.00	DEADLINES:- NO AGENCY COMM ON ACC OLDER THAN 60 DAYS
1/2 PAGE	RATE/INSERT	RATE/INSERT	BOOKINGS : 30 days prior to Publication. PUBLICATION - 1ST OF EVERY MONTH
Vertical 255 x 90mm			CANCELLATIONS: WITHIN 3 DAYS AFTER BOOKING
Horizontal 125 x 185mm			
1- 4 Inserts	R10,300.00	R9,500.00	SPECIAL POSITIONS
5+ more Inserts	R9,900.00	R9,200.00	INSIDE FRONT COVER / INSIDE BACK COVER - Phone for tariff
1/3 PAGE	RATE/INSERT	RATE/INSERT	OUTSIDE BACK COVER: Phone for tariff
Vertical 255 x 60mm			ANY SPECIAL POSITIONS: Phone for tariff
Horizontal 80 x 185mm			All material in PDF format. AMERICAN A4 (275mmx210mm)
1-4 Inserts	R7,800.00	R7,300.00	Made up in CMYK only. No spot / pantone / RGB colours
5+ more Inserts	R7,500.00	R7,000.00	Full page size: 275mm x 210mm, with 5mm bleed
1/4 PAGE	RATE/INSERT	RATE/INSERT	Where possible: Convert text to paths...300dpi
Vertical 125 x 90mm			Email to: bonnie@bonshell.org or/annalise@servamus.co.za
Horizontal 60 x 185mm			Material deadline - 20th of month prior to Publication month
1-12 inserts	R6,500.00	R6,500.00	
1/8 PAGE	RATE/INSERT	RATE/INSERT	
Vertical 60 x90mm			CIRCULATION: 13 200 - ABC (audited) Actual
Horizontal 30x 185mm			READERS : +/- 50,000
1-12 inserts	R6,000.00	R6,000.00	
How-can-we-Help section	R3,000.00	R3,000.00	
Special to our regular adv	R30,000 py paid in advance FOR ONE FULL YEAR		

Please complete to secure your booking or supply order/CI.

CLIENT:

AGENCY:

CONTACT PERSON:

TELEPHONE NUMBER:

Cellular number:

POSTAL ADDRESS

POSTAL CODE:

STREET ADDRESS:

HEREWITH CONFIRMATION TO BOOK THE FOLLOWING ADVERTISEMENT:

SIZE:

FULL COLOR OR BLACK & WHITE:

AUTHORISED SIGNATURE:

BILLING INSTRUCTIONS:

PERSON TO EMAIL INVOICE TO:

NO AGENCY COMM ON ACC OLDER THAN 60 DAYS

SERVAMUS ("we serve"): A magazine that reflects a shift in safety and security from enforcing the law, to serving the community. **SERVAMUS** offers hard-core police reporting, informative articles on a variety of subjects such as drugs and crime **POLLEX** dealing with policing matters from the academic's point of view such as the policing policy and legislation in South-Africa, are informative topics of **SERVAMUS** Other topics include: Book reviews, education.

